

A Storyed Home

Shelby Storey Blackburn's new space brings interior design expertise and retail together.

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NESTLED IN THE CHARMING DILWORTH NEIGHBORHOOD OF Charlotte, NC, an eclectic storefront sits between the quick lunch restaurants and grocery stores of Kenilworth Commons. That storefront is Storey Homes, the studio and showroom of interior designer Shelby Storey Blackburn. Blackburn's love of design stems from a very young age, when her grandmother's creativity and "innate ability to transform forgotten pieces" left a lasting mark on her.

"I wanted to create a place where someone could find a special gift, and at the same time, find a piece for their home."

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"I love funky, fresh pieces, but I think that the old pieces with history and meaning mixed in makes a house a home, and not just a design."



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After college, Blackburn began her career working in a home design store, where she realized a deep love for helping people find items they loved. Following in her grandmother's footsteps and bringing her love of retail with her, Blackburn took a chance and opened her own store. She now brings everyday inspirations to Storey Homes, where customers can view her design work, purchase antiques, light fixtures, and even gifts, all at affordable prices.

"When I first opened the retail store," says Blackburn, "my goal was to carry items that I found limited in Charlotte. I wanted to create a place where someone could walk in and find a special gift, and at the same time, find a piece for their home—a sofa, a pair of lamps, anything."

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